



KOGULAN
SIVANESHAN

CONTACT

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EDUCATION

University of Toronto (St. George)
Bachelor of Science, BSc.
Biomedical Toxicology &
Nutritional Sciences

CGPA: 3.96

SKILLS

Photoshop
Illustrator
InDesign
Word
Powerpoint

INTERESTS

Photography
Cooking
Nutrition
Portrait drawing

EXPERIENCE

iOS Icon Designing 2015-Present

Designed & published two icon packs for sale on Cydia.
Released consistent updates & successfully marketed over Twitter & Reddit.

BlueFlower Media (Freelancing) 2018-Present

Designed the logo & branding for several new startup companies.
Successfully created new packaging designs for Reginos Pizza, incorporating their rebranded logo with custom visuals & illustrations.
Created UI layouts, custom icons & illustrations for BlueFlower Media's newly redesigned website.

Canadian Tamil Professional Association Rebranding 2014

Successfully redesigned the logo in collaboration with marketing director for the non-profit professional networking association.

EXTRACURRICULARS

UTSG Tamil Students' Association 2017-2018 Promotions Coordinator

Completely redesigned the logo for the student-run cultural organization.
Created posters to promote club events online and across campus.
Designed tickets and other related graphics (Snapchat filters, backdrops, print cards, etc.) for large-scale events, including a winter formal and boat cruise.

iGEM Toronto 2017 Graphics & Wiki Designer

Designed the logo & brand identity for the student-run research group.
Designed layout mockups for a complete website overhaul (current WIP).
Created mockups and graphics for the 2017 iGEM Toronto Wiki project page.

AWARDS & RECOGNITION

University of Toronto 2014-2017

Professor William Kingston & Dr. John Kingston Scholarship (2014)
Regents In-Course Scholarship (2015)
Margaret Slater Scholarship (2016)
James Morrow Scholarship (2017)

Behance 2014

Personal branding project featured on Student Show & Graphic Design galleries

Sears DX Canadian High School Design Competition 2014

First Place - Graphic Design Senior